

**Subject:** Re: State of the BIDs Report: presentation to Consortium

**From:** Tara Devine

**Date:** 06/01/2016 03:54 PM

**To:** Andrew Thomas

**CC:** Mike Russell <mike@wilshirecenter.com>

I can print a few copies for discussion, but am not sure I can run enough for the whole group. Do you plan to disseminate via email in advance of the meeting?

If you want hard copies for all, do you think 4-5 people could run about 5 copies each to lighten the same? I bet Miranda would probably run some if I asked.

On Jun 1, 2016 3:21 PM, "Andrew Thomas" <[andrew@thewestwoodvillage.com](mailto:andrew@thewestwoodvillage.com)> wrote:

Perfect. I'll let you know when we have the agenda ready to go.

Thanks!

Andrew

Andrew Thomas  
Executive Director

Westwood Village Improvement Association  
10880 Wilshire, Suite 117  
Los Angeles, CA 90024  
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On May 31, 2016, at 3:26 PM, Wilshire Center <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Yes, I am available on the 9th as well.

Thank you,  
Michael Russell  
Wilshires Center Business Improvement Corporation (WCBIC)  
[213.321.6163](tel:213.321.6163)  
[Mike@wilshirecenter.com](mailto:Mike@wilshirecenter.com)  
[wilshirecenter.com](http://wilshirecenter.com)

On May 31, 2016, at 1:55 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

Sound good to me, and it will be nice to see Barbara, too.

On May 31, 2016 10:32 AM, "Andrew Thomas" <[andrew@thewestwoodvillage.com](mailto:andrew@thewestwoodvillage.com)> wrote:

Hey Tara and Mike,

The State of the BIDs is on the agenda for the June 9th meeting, right after Deputy Mayor Barbara Romero. Ready to present? Please confirm. Thanks!

Andrew

Andrew Thomas  
Executive Director

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On Apr 29, 2016, at 9:59 AM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

I'm missing this one, unfortunately. On top of other projects, Venice is out to petition - can't afford the time now ☹️

I'll save the date 6/9. Thanks!

On Apr 29, 2016 9:56 AM, "Andrew Thomas" <[andrew@thewestwoodvillage.com](mailto:andrew@thewestwoodvillage.com)> wrote:

Very strange that none of us have been invited to this meeting.

I'll talk to Miranda and let her know we are on for June 9th. I'll check on the host location.

Thanks! See you both at CDA next week?

Andrew

On Apr 28, 2016, at 11:38 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

For what it's worth, I wasn't invited, either, Mike ;)

It is a little sad to keep pushing the rollout back, lol. But I'm fine with waiting until June, although someone should probably courtesy-discuss with Miranda. Andrew - I can do it unless you're already planning to talk to her about cancelling the Consortium meeting.

I'm find with any type of presentation you two agree on. I'm content rather than layout, so I would defer to you guys and whatever you think Consortium members would like. I run a nearly paperless business (5+ years, one small file cabinet!!), so I tend to lean in a certain direction, but also realize most people don't.

I no longer have the Consortium mtgs on my calendar, so please confirm...is next mtg June 9th? If so, I'm currently clear. Also, if there's already a host/location, please let me know that as well.

Thanks!

On Apr 28, 2016 8:10 PM, "Wilshire Center" <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Hi Andrew and Tara,

I think you're right it might be best to wait until we have a full consortium crowd to present to. It just sucks to push it back more, so I'm good either way.

So the "Treasurer's meeting" is for "key BID people". Well I guess I'm a keyless BID person then. However, most of the cool new cars are keyless these days anyway... just saying, maybe being keyless is best.

Tara, I kinda like the idea of doing color copies for the meeting, with all the color in the doc I think it won't present well in BW. I can also bring my laptop and projector if you want to display it instead of making bunch of color copies. I like the idea of sending it out before the meeting, however if there are any edits or changes that come out of the meeting that would mean that draft non-updated digital versions will be "out there", not sure if that really matters much.

Just me two cents.

Thank you,  
Michael Russell  
Wilshires Center Business Improvement Corporation (WCBIC)  
[213.321.6163](tel:213.321.6163)  
[Mike@wilshirecenter.com](mailto:Mike@wilshirecenter.com)  
[wilshirecenter.com](http://wilshirecenter.com)

On Apr 28, 2016, at 3:23 PM, Andrew Thomas  
<[andrew@thewestwoodvillage.com](mailto:andrew@thewestwoodvillage.com)> wrote:

Hey Tara and Mike,

Our next consortium meeting conflicts with the Treasurer's luncheon. All of Fashion District is attending, and they've told me that most other key BID people are going too (I never heard of it!). Anyway, I don't want to host a meeting where we'll miss half of our audience so I'd like to cancel the meeting and postpone this report until June.

I know this is further out that we'd all like, but I would like to do it right. We also might have some LADWP news by this time too.

Thoughts?

Andrew

Andrew Thomas  
Executive Director

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On Apr 27, 2016, at 9:06 PM, Tara Devine  
<[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

Andrew/Mike:

We're still two weeks away, but I just wanted to connect you and see what you'd like to do at the May 12th meeting. I've attached the current draft for convenience.

As previously mentioned, I unfortunately can't attend. I have to be in San Diego that day by 2 pm, so I'll be in the car. If I could hang around for just a couple more hours, I would. But I'm happy to be conferenced in to the meeting, if you can pull that off easily. But you can also update me afterwards if you like. Whatever is easiest. I will plan to be on standby, and if you call, great. If not, I'll figure the logistics were too difficult.

Mike has graciously offered to attend and take the lead.

Let's think about the physical aspect of presenting it...no rush (but easier decided now than last-minute.)

- 1) should we do copies for the meeting?
- 2) If yes, B&W or color? And who produces?
- 3) If no, can we present it on a laptop with a projector?
- 4) If no, should we circulate it in advance of the meeting and ask people to review and/or print their own to bring?

And timing...

- 5) How much of the agenda do you want to devote to it? I think the Report mostly speaks for itself and most of the time can be used for ? s or comments, but I defer to Andrew.

P.S. Mike - BTW, I'm prepping your invoice now and should get it out by the end of the week. Thanks for all your hard work - you did an amazing job!

Warmest regards,

**TARA DEVINE**  
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[tara@devine-strategies.com](mailto:tara@devine-strategies.com)

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